



Supporting Rural and Coastal Communities throughout Ayrshire

Scottish Rural Network

Cooperation event ~ Ayrshire Thursday 16th March 2017

Maidens Boathouse – project site visit - LEADER Programme 2014-2020

Applicant: Carrick Coastal Rowing Club (CCRC)

Total eligible project costs: £18,936

LEADER funding: £9,468

Local Development Strategy theme: Supporting coastal communities

CCRC is engaged in building and rowing St. Ayles skiffs. Rowing out of Maidens Harbour since May 2012, their aims, addition to building and rowing boats is to reconnect the community with its nautical heritage and pass on related skills to future generations.

The interior of the New Maidens Boat House will be fitted out to allow the building and renovation of boats. This will include a workshop area, so constructed to create a micro environment which will provide a dust free and temperature controlled space for paint and glueing wood.

Newmilns Tubing Slope - LEADER Programme 2014-2020

Applicant: Newmilns Snow & Sports Complex

@NewmilnsSki

<http://skinemilns.com/>

Total eligible project costs: £218,703.00

LEADER funding: £196,832.70

Local Development Strategy theme: Fostering Business & Enterprise

Since November 2004 Newmilns Snow & Sports Complex has been running a skiing and snowboarding enterprise after taking over the dry ski slope over East Ayrshire Council. They spent a number of years constructing two new ski slopes and as a result customer numbers have grown and the site has become an even more important part of the local community and a unique visitor attraction in South West Scotland.

The LEADER project is to build a specialist Tubing track which will allow more tubing sessions through the week and also allow more skiing and boarding on the current main slope which sometimes has restrictions due to tubing

parties. Having tubing and the other activities running at the same time, on different slopes will also encourage tubers to get into the other snow sports that we offer.

#Future Unwritten - LEADER Programme 2014-2020

Applicant: Girvan Town Team

@girvantownteam

<http://www.tartanjigsaw.co.uk/>

Total eligible project costs: £40,000

LEADER funding: £36,000

Local Development Strategy theme: *Connecting People & Places*

Tartan Jigsaw (an Ayrshire-based Project Management Company) in conjunction with Girvan Town Team (local charity) have created an idea to develop within the Girvan area, the skills and interpretative materials which will be required to design, animate and successfully market a new town-based digital tourism experience. #FutureUnwritten is a year-long programme of activities to stimulate interest in the town of Girvan, improve digital skills and explore new ways of developing tourism.

With funding from the EU LEADER Programme and W. Grant Foundation the project started in February 2017. Over the next 10 months, Tartan Jigsaw with Girvan Town Team will organise local community engagement sessions to inspire and stimulate ideas, co-ordinate creative workshops around technology and design three learning journeys which will allow local people to engage directly with visitor experience technology in other places in the UK. The year will culminate in a local exhibition, a conference and the showing of a film which has captured the whole journey and the experiences of those who have participated.

The Barony Centre - LEADER Programme 2007-2013

Applicant: West Kilbride Community Initiative Ltd

@BaronyCentre

<http://www.crafttownscotland.org/the-barony-centre/>

West Kilbride was once a thriving coastal town, with a boast that the needs of residents could be catered for from the cradle to the grave. A popular holiday destination for Glaswegians holidaying 'doon the water', at its peak local bus companies had to lay on additional buses during the Glasgow Fair.

By the mid 1990's the town's fortunes had taken a serious dip, with 21 out of 40 retail businesses having ceased trading.

The area's assets were explored and, as tourism was a key industry in the area, it was agreed that the town would add to this by developing a specialised theme to help revitalise itself. Since the idea was first developed and West Kilbride Community Ltd was formed in 1998, the creation of Scotland's only designated Craft and Design town has underpinned a remarkable renaissance in the retail and community hub of West Kilbride.

West Kilbride Community Initiative Ltd has created a dedicated Craft Exhibition and Activities Centre both as a focal point for Craft Town Scotland and a regional focus for craft and design. Within one beautifully designed venue, visitors can enjoy touring craft and cross art form exhibitions, choose from a range of stunning craft work in the Gallery Shop, take part in creative activities and finish the visit off by sampling the Barony cafe's freshly made coffee and home baking.

James Boswell Graveyard Trail (Phase 1, The Boswell Project) - LEADER Programme 2014-2020

The Boswell Trust

@boswellbookfestival

<http://www.boswellbookfestival.co.uk/index.php/boswell/james-boswell>

Total eligible project costs: £212,460

LEADER funding: £191,214

Local Development Strategy theme: Connecting People & Places

The James Boswell Graveyard Trail will transform the historic Auchinleck graveyard, which surrounds the Boswell Aisle and Mausoleum, into an exciting and innovative heritage attraction to aid national and local tourism, and provide a lasting legacy to Sir James Boswell who is celebrated as having invented the genre of modern biography.

There will be provision in the graveyard of the world's first visual educational interpretation of James Boswell, to draw literary pilgrims, tourists, local people, school children, students and visitors from the UK and abroad

Signage in the graveyard celebrating Boswell in Auchinleck, the place with which he is identified throughout the world

Use the latest digital technology, a dedicated App will provide biographical/historical trails in the graveyard and allow visitors to identify the headstones and burial plot of their relations/ancestors. The App will also allow users to upload their own images etc. for the benefit of other followers

Through use of the innovative App, visitors will be able to search Auchinleck graveyard records and view the biographical trails both from home via the website, as well as on-site via the mobile application. The GPS functionality will allow visitors to search and navigate to specific burials, or navigate through pre-loaded walking tours/trails set up during Phase 1

Planting and re-landscaping in the graveyard that will become a draw for visitors at specific times of the year

Enrich the social and economic life of the village of Auchinleck by recognizing its status as one of the highpoints of Ayrshire's – and Scotland's – cultural tourism

Maybole 500 - LEADER Programme 2014-2020

Applicant: Maybole Community Council

@maybole500

<http://www.maybole.org/index.htm>

Total eligible project costs: £112,000

LEADER funding: £50,000

Local Development Strategy theme: Promoting Tourism, Culture & Heritage

To mark the 500th anniversary of Maybole receiving its Burgh of Barony status in 1516, this 'Ancient Capital of Carrick' will stage 'Maybole 500' until August 2017. The project will form the starting point of a new initiative to engage the town and its community and reverse the decline often found in small rural towns, by developing coordinated themes of heritage and culture as the centrepiece for the rebranding of Maybole and its future marketing activity.

Maybole is soon to be bypassed, increasing the urgency for change and the need for new ideas to attract visitors. This major project, based around a 'Timeline' produced by local volunteers, will focus on changing attitudes within the community by encouraging the use of heritage as a route to tourism and business development in the future. Supported by extensive training opportunities and workshops, local people of every age will learn about Maybole's past, gain skills and workplace experience and engage with projects that will benefit the community, increase visitors and support the local economy.

Maybole will become a community with heritage skills to meet this challenge supported by the legacy of a youth forum, which will further develop this ongoing strategy.

Adventure Carrick - LEADER Programme 2014-2020

Applicant: Adventure Centre for Education

@AdventureCentreForEducationACE

<http://www.adventurecentreforeducation.com/>

Total eligible project costs: £87,032

LEADER funding: £55,766

Local Development Strategy theme: *Fostering Business & Enterprise*

ACE will focus on the promotion of tourism through Adventure Carrick. South west Scotland is not currently regarded as a top visitor destination for outdoor activities when compared to the Cairngorms, Glencoe and Lochaber. ACE will employ a business development manager to expand the offer during the summer months and develop winter activities as well as strengthening the sales and marketing in particular the online presence.

Activity tourism and the use of Ayrshire's natural environmental assets are at the forefront of economic development in the Carrick rural community. ACE presently employ six full time people and ten freelance instructors. Adventure Carrick will explore the greater economic impact through a 'marriage' of accommodation and activity tourism.

ACE will work with a variety of local, regional, national and international partners to promote the area as an adventure tourism destination.

The Carrick Centre - LEADER Programme 2007-2013

@carrickcentre

<http://www.carrickcentre.co.uk/>

The Carrick Centre is the venue for day two of the Cooperation event. The Board benefited from LEADER funding during the 2007-2013 programme and Andrea Hutchison, Centre Manager will explain to delegates the journey the community and Board have been on to evolve into the amazing venue this has become.

The European Agricultural Fund for Rural Development: Europe investing in rural areas

