

RURAL INNOVATION SUPPORT SERVICE

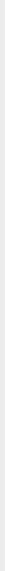
Rural
Innovation
Support Service



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RISS

WHAT IS IT?

WHAT IS IT?



- **A Rural Innovation Support Service**
- A **bottom-up approach** to rural innovation – addressing land managers’ needs – for the **benefit of land managers**
 - We are not placing boundaries on what *innovation* must look like
- **Getting the right people together** to define challenges and opportunities, and explore solutions
- **Adopting a supply chain approach**



Part of the **Scottish Rural Network**

Led by **Soil Association Scotland**, in partnership with other organisations carrying out consultancy and development for businesses in rural Scotland



SEFARI



The Scottish Government



Interface

The knowledge connection for business



H2020 programme

Ambition 2030



A growth strategy for farming, fishing, food and drink

Scotland
A LAND OF
food and drink

Part of a **wider innovation landscape**

The central team communicate with, and feed into **Make Innovation Happen, Interface, SEFARI,** and wider stakeholders



Scottish Enterprise

Make Innovation HAPPEN



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

SCOTLAND OF FOOD & DRINK

SAOS

GROUPS

Made up of a wide range of people from a wide range of places; reflecting the group's aims, and what it goes on to explore

Researchers

**Land
managers
(CORE
GROUP)**

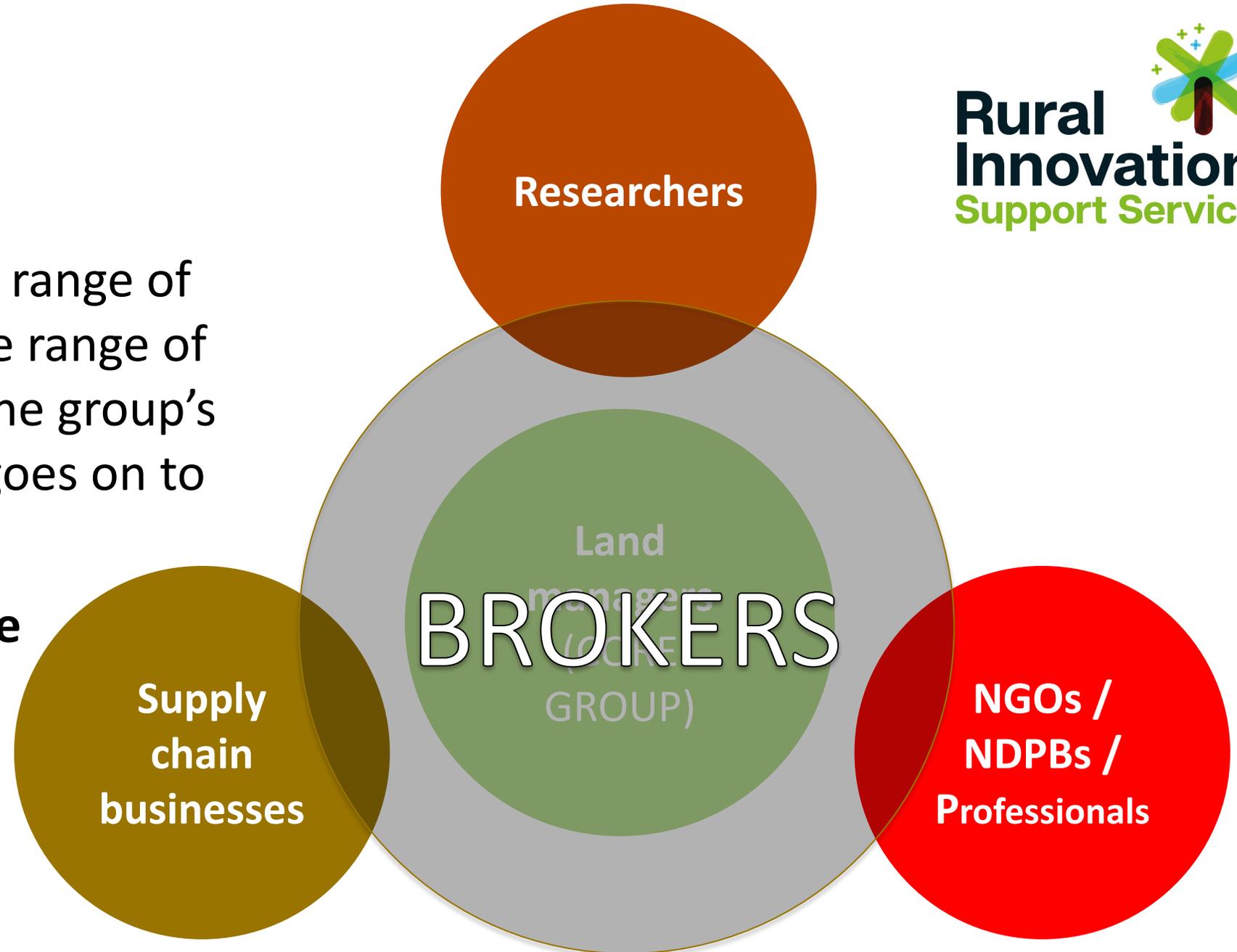
**Supply
chain
businesses**

**NGOs /
NDPBs /
Professionals**

GROUPS

Made up of a wide range of people from a wide range of places; reflecting the group's aims, and what it goes on to explore

Not just agriculture



BROKERAGE

Successful innovation group

Everyone
has an
equal say

Decision
making is
done by
everyone

Everyone
*is on the
same page*

Everyone
*pulls their
weight*

Everything
is
transparent

Expectations

Values

RISS

HOW DOES IT
WORK?

HOW DOES IT WORK?



- **Users** set the agenda
- They work in groups to figure out how to proceed with their idea

A GROUP'S JOURNEY

INITIAL STAGES

- **Awareness raising through**
 - Media
 - Partner organisations' communications and networks
 - Wider stakeholder engagement
- Someone comes to us with an **idea**
- This idea is **shared** and discussed with RISS partners, plus those from the **wider innovation landscape**: Interface, SEFARI, Make Innovation Happen
- A working group is formed around an idea

THE
PLAN

A GROUP'S JOURNEY

- Formation of a working group

INITIAL STAGES

- This can be expanded to include other supply chain businesses, NGOs, specialists, professionals, researchers, or **anyone else**

GROUP STAGES

- The group uses a **co-design approach** to:
 - Look at the idea in a broader context
 - Get to the root of the challenge
 - Develop ways of testing the idea
 - Map out how to progress the idea

THE PLAN

DEFINE

Initial thoughts

Confirm the common challenge or opportunity, and get initial ideas

DISCOVER

Getting info from the group

Analysis

*Why?
For what purpose?*

Gathering evidence from a wide range of places. Test assumptions and get to the roots of the challenge analysed to identify key themes and problems.

DEVELOP

Ideas

Coming up with lots of ideas. Consider the practicality and feasibility of these, and decide which should be progressed.

DIGEST

Proposed actions
Mini-trial
Prototyping
Role-play

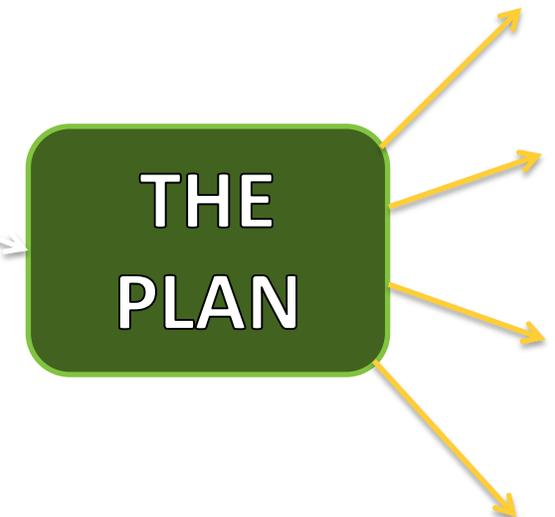
*Why?
For what purpose?*

Plan

Select a few ideas – the most feasible ones, and map out project stages. Possibly carry out mini-trials / prototyping / role play. Get feedback on the proposals and write and refine the project plan.

A GROUP'S JOURNEY

- The broker gathers all the information from the group, and prepares a **robust project plan** detailing how to progress the idea
- This may contain information to inform an RDP bid, a research proposal, or another source of funding...
- ...or the plan could be used to approach a commercial company to develop the idea...
- ...or the plan could provide a blueprint for the group to just get on with it



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Rural Innovation Support Service

