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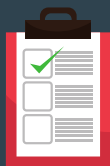
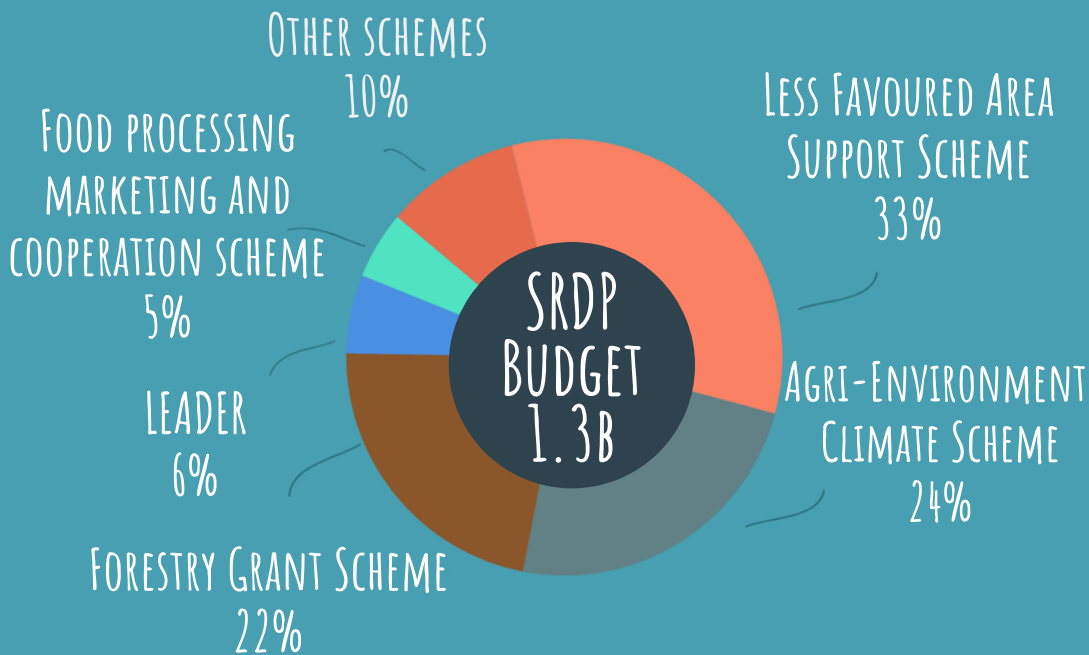


P  
ROGRAMME

The **Scottish Rural Development Programme (SRDP)** 2014-2020 funds economic, environmental and social measures for the benefit of rural Scotland.

It is part of the EU Common Agricultural Policy (CAP) and is funded by the European Commission and the Scottish Government.

The SRDP is made up of different schemes that provide grants and support.



MORE THAN  
13,000 APPROVED  
PROJECTS TO DATE

OVER £940M  
COMMITTED TO THE  
RURAL ECONOMY





**Strathearn Cider Company**  
Logiebrae, Methven, Perth  
**Funding**  
Perth and Kinross LEADER:  
£32,500



**What are the aims of your project?**

We manufacture high-quality cider to make excellent use of the many tonnes of apples grown locally which used to go to waste. In the longer-term the company plans to produce a cider bottling which showcases the superb soft fruit grown in Perthshire.

‘Scruffy Dog Cider’ is a strong, engaging brand which has worked closely with locally owned community orchards to source their apples. Perthshire has a fantastic history of producing great apples and we are looking forward to playing a part in growing its reputation for fantastic cider too.

**What’s next for your project?**

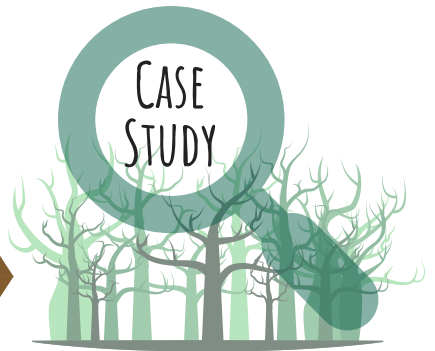
We plan to attend some heavyweight events during the summer and have recently been taken on with a distribution company which should help with growth plans. We would also love to dip our toes into the world of exporting.



Scottish Rural  
Development  
Programme



## SCHEME: FORESTRY GRANT SCHEME



### **Abbey Timber**

Duns, Berwickshire

### **Funding**

£35,000



### **What are the aims of your project?**

To increase the productivity of our timber processing and thereby secure the future of Abbey Timber and the livelihoods of those who work within it.

### **How was the project funded?**

The project has been funded by the Scottish Rural Development Programme (SRDP) grant, a bank loan and a significant amount of our own resources.

### **What has been your greatest achievement so far?**

Seeing big piles of wood whereas before there would have been small piles.

### **Any tips for those setting up a similar project?**

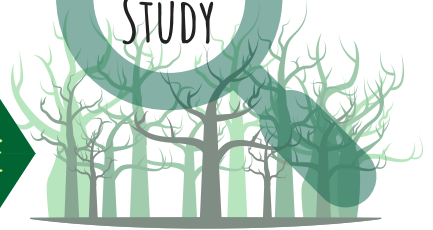
Travel and see how others do it. A trip to Slovenia to visit the factory and nearby sawmills was very informative and encouraging.



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SCHEME: AGRI-ENVIRONMENT CLIMATE SCHEME



## River Margins Enhancement Project

Mains of Auchenriachan,  
Moray



### What are the aims of your project?

River restoration to prevent some erosion on an important field on a farm just outside Tomintoul. The farmer was starting to lose his field, which is a really good silage field.

### How did you stop the erosion?

We couldn't stop the field from flooding - it's natural floodplain - but what we could do was look at ways we could use natural methods and natural materials to try and reduce him from losing any more of the field that he had. We put in something that's called an engineered logjam - putting trees along the edge of the river to stop it eroding. The second thing that we did was put in something called willow spiling - using live trees to stop a riverbank eroding. We cut live willow in the winter when it's sleeping, stick it into the ground and weave more willow behind to create a mesh. In the summertime that willow wakes up and grows to create a living wall. It's good for the fish and the wading birds, and it's a scheme that has delivered real environmental benefits.



WATCH A SHORT FILM ABOUT THIS PROJECT:  
[BIT.LY/RIVERMARGINS](http://BIT.LY/RIVERMARGINS)





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SCHEME:

FOOD PROCESSING, MARKETING & COOPERATION SCHEME

## Mackie's Limited

Rothienorman, Aberdeenshire

## Funding

£41,831



### What are the aims of your project?

The project was to provide funding to expand the manufacturing capability of Mackie's Limited to enable the in-house production of injection moulded 2-litre ice cream tubs. This would provide Mackie's with a secure supply of packaging (previously bought from Sweden) and create two new jobs in tub production whilst securing existing jobs in ice cream production through increased sales.

### How did you do it?

The FPMC grant enabled the purchase of a 2-litre mould that would fit on the existing machines & produce the 2-litre tubs and lids.

The project enabled Mackie's to promote the 2-litre range in the retailers at home (UK) and in export markets because the tub cost was lower to manufacture than buy in. This additional promotional activity increased sales and created new jobs within the tub production area.



**SCHEME: RURAL INNOVATION SUPPORT SERVICE**

## **Speeding Up Dairy Breeding** Dumfries and Galloway, South Ayrshire



### **What are the aims the project?**

RISS has brought together three grass-based dairy farmers. They want to do something no other UK farmers are yet doing: combine their herd data with genetic testing to identify their best cows, then use IVF and embryo transfer to turn their poorer cows into better ones. In doing this they will not only be increasing their profits. They will be combining sustainable agriculture – grass-based dairy – with cutting edge reproductive technology, and creating a blueprint for genetic improvement that can be used across the industry.

### **What is the Rural Innovation Support Service (RISS)?**

RISS provides farmers, foresters and crofters with a facilitator whose job it is to get your business idea off the ground. They will form a working group around you, bringing in members from any useful sector depending on what kind of knowledge or experience you need, be it from the tech, supply chain, business or research sectors. They help your group trial and develop options until you have a viable project plan. You can use that plan to apply for funding if you need it or just to get started. Find out more: [www.innovativefarmers.org/welcometoriss](http://www.innovativefarmers.org/welcometoriss)



**WATCH A SHORT FILM ABOUT THIS PROJECT:**  
[BIT.LY/DAIRYBREEDING](http://BIT.LY/DAIRYBREEDING)





LEADER has **funded 879 projects** to date, which vary from organising an activity week for young people in Dumfries & Galloway to a recycling project in Moray.



The Food Processing Marketing & Co-operation Scheme has **created and safeguarded 8,245 jobs**.



The Knowledge Transfer and Innovation Fund has **trained 14,384 participants**, which is almost the entire population Troon.



The number of beneficiaries that have received advice through the Farm Advisory Service can fill **30 Boeing 747** airplanes.



The Less Favoured Area Support Scheme continues to support more than **11,000 farmers and crofters**.



**894 new farmers** have received support through other schemes for their agricultural business.






### Improving Public Access

scheme will deliver **105 miles of new and refurbished paths**. This is the distance between Kinross and Aberdeen.

**For more information on the Scottish Rural Development Programme, including how to apply for schemes, visit:**  
[bit.ly/SRDP-home](http://bit.ly/SRDP-home)

**For news and information about the SRDP including case studies, films and a weekly newsletter, visit:**  
[ruralnetwork.scot](http://ruralnetwork.scot)



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